



KENTUCKY INTERNATIONAL CONVENTION CENTER

FOR IMMEDIATE RELEASE

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THE FOURTH ANNUAL LOUISVILLE KIDS FAIR RETURNS TO KENTUCKY INTERNATIONAL CONVENTION CENTER

LOUISVILLE, KY (February 27, 2014) – The fourth annual Louisville Kids Fair, a one-stop entertainment spot for families and children, is returning downtown with double the fun, games and information than previous years. The event will be held Saturday, March 9 – Sunday, March 10 in Exhibit Hall 2CD at the Kentucky International Convention Center.

More than 50 vendors will be at the event for parents and families to browse, including local family fun venues, pediatricians, tutors, photographers and retailers. With twice the space, the largest indoor kid's fair in the country is returning last year's attractions along with numerous additional activities. New this year is the Kent Family Magic Circus, performing on Saturday at 11 a.m., 2 p.m. and 5 p.m. and Sunday at 1 p.m., 3 p.m. and 5 p.m. Also new this year are life-sized robots, Safety City with the Kentucky State Police, and Tot Town, an area for younger children.

Other activities include inflatables, a petting zoo, pony rides, mini-golf and more. In addition, children can meet favorite cartoon characters Caillou, Curious George and Buddy from Dinosaur Train.

Tickets are \$10 for adults (ages 13 and up), \$8 for children (ages 2-12) and free for children two and under. All-You-Can-Ride wristbands, good for unlimited rides on the Merry Go Round, fun slide and select other carnival rides, are \$20 per person per day and must be purchased online prior to the event.

On Sunday, March 9, one grandparent will be admitted for free with every purchased children's ticket. Show hours are Saturday 9 a.m. – 7 p.m. and Sunday 11 a.m. – 7 p.m.

More than \$9,000 was raised last year for the WHAS Crusade for Children. A portion of the ticket sales from the 2014 event will once again be donated to the local charitable organization.

For more information, <http://www.louisvillekidsfair.com>.

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About the Kentucky International Convention Center

The Kentucky International Convention Center offers two public parking garages for visitors. The KICC (Cowger) Garage is located at Fourth and Market Streets. The KICC (Commonwealth) Garage is located on Jefferson Street between Third and Fourth Streets (next to the Hyatt Regency Hotel).

With 300,000 square feet of space, the convention center accommodates a wide variety of events. KICC has 200,000 square feet of prime exhibit space including 145,000 square feet of contiguous, column-free areas. Accompanying the exhibit halls is a 30,000 square foot ballroom and 52 meeting rooms - all under one roof. The convention center's interior is complemented by a landscape of exposed brick, sawtooth skylights and a striking terrazzo floor that winds through the lobbies illustrating many of Louisville's signature landmarks. For more information, go online to www.kyconvention.org.

For up-to-the-minute information like the Kentucky International Convention Center on Facebook <https://www.facebook.com/KentuckyInternationalConventionCenter> and follow us on Twitter <https://twitter.com/KYICC>.