



# Kentucky State Fair Board

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## **Kentucky State Fair Board, Fleetwood RV, US Wireless Online**

### **Celebrate 100<sup>th</sup> High-Speed Internet Connection at the Kentucky Fair & Exposition Center**

LOUISVILLE, KY (December 3, 2002) ... Earlier this year, Kentucky's largest convention destinations – the Kentucky Fair & Exposition Center and the Kentucky International Convention Center – teamed up with US Wireless Online to offer high speed Internet access. Both facilities now boast permanent, state-of-the-art high-speed Internet bandwidth to allow visitors to wirelessly connect to the Internet from a PDA or laptop.

This week, the Kentucky State Fair Board celebrates its 100th broadband connection in conjunction with the 40<sup>th</sup> Annual Recreational Vehicle Industry Association trade show, held at the Kentucky Fair & Exposition Center December 3-5. The 100<sup>th</sup> connector is Fleetwood RV of Riverside, California, an exhibitor at this week's trade show. "High-speed access allows us to use all the capabilities that were designed into our sales booth," said Lisa Baker of Fleetwood. "Broadband gives it life. We can stream our web site, and upload and download customer information in a snap. In this day and age that's very important to us and having it at the Kentucky Fair & Exposition Center is just a treat."

"The convention and trade show industry is highly competitive, and providing high-speed Internet bandwidth to our customers and clients is just good business," said Harold Workman, President CEO of the Kentucky State Fair Board. "Our exhibitors are very pleased with the capabilities that we offer through US Wireless Online."

(more)

The facilities are provisioned with a combination of wireless and wireline circuits installed and monitored by Louisville-based US Wireless Online, Inc. One of the nation's largest wireless Internet broadband providers, US Wireless viewed each convention center as a small city. "What we're doing in these facilities is exactly what we do over entire cities – providing that critical "last mile" high-speed Internet access to exhibitors," said Doug Keeney, CEO of US Wireless Online. "When people first log on, particularly if they haven't enjoyed broadband before, they're simply thrilled with the speed. That's praise enough."

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### **About the Kentucky State Fair Board**

The Kentucky State Fair Board operates the Kentucky Fair & Exposition Center and the Kentucky International Convention Center. The Board is an agency of the Kentucky Tourism Development Cabinet.

[www.kyfairexpo.org](http://www.kyfairexpo.org)

[www.kyconvention.org](http://www.kyconvention.org)

### **About US Wireless Online**

US Wireless Online is a leading provider of wireless "last mile" high-speed Internet access and one of the emerging leaders in 802.11 hot spots. USWO, based in Louisville, Kentucky, owns and operates wireless metro-area networks in Kentucky, Georgia, Illinois, Ohio and Indiana. More than 25,000 users connect to the company's wireless broadband network to gain high-speed access to the Internet. For further information, visit [www.uswirelessonline.com](http://www.uswirelessonline.com)

### **About Fleetwood Enterprises**

Fleetwood Enterprises, Inc. is the nation's largest manufacturer of recreational vehicles and a leading producer and retailer of manufactured housing. The Company was founded in 1950 and had its initial public offering in 1965. Headquartered in Riverside, California, Fleetwood has approximately 13,500 associates working in manufacturing facilities and retail sales centers throughout the United States and in Canada.

[www.fleetwoodrv.com](http://www.fleetwoodrv.com)