



Kentucky State Fair Board

CONTACT: Amanda Storment
Vice President PR/Media
(502) 367-5180

Stacy Fox
Communications Specialist
(502) 367-5155

KENTUCKY STATE FAIR BOARD ANNUAL REPORT GOES THE EXTRA MILE

LOUISVILLE, KY (January 25, 2002) ... The Kentucky State Fair Board's annual report illustrates a solid business structure, sound strategic planning, and a steady flow of clients for the fiscal year 2001.

"This report, along with our economic impact study, demonstrates our continued growth and the tangible contribution our success has on this community and the Commonwealth," stated Harold Workman, President and CEO of the Kentucky State Fair Board.

The Kentucky Fair & Exposition Center and Kentucky International Convention Center, both operated by the Fair Board, show significant growth and strong numbers throughout the report. Featuring completed, continuing, and future projects, the report highlights the progress of the facilities in the last year and the direction the Fair Board is going in the future.

Attendance for the two facilities remains steady at over 3 million annually with increases in exhibit hall occupancy. The report also includes statistics from the recently released 2001 Kentucky State Fair Board Economic Impact Study showing the millions of dollars generated in economic activity locally and statewide from facility events.

Fiscal year financials for both the Kentucky Fair & Exposition Center and Kentucky International Convention Center yielded a combined net income of over \$3 million. The three events produced by the Kentucky State Fair Board - the Kentucky State Fair, National Farm Machinery Show, and North American International Livestock Exposition - also enjoyed a successful year in 2001.