



**KENTUCKY INTERNATIONAL  
CONVENTION CENTER**



**Contact: Vicki Glass  
Vice President PR/Media  
(502) 367-5180**

**Natalie Ciresi  
Information Officer  
(502) 367-5155**

## **TOP OF THE HOPS BRINGS BEER FESTIVAL TO LOUISVILLE**

**LOUISVILLE, KY (MAY 13, 2010)** – Celebrate the Top of the Hops Louisville Beer Festival on Saturday, June 19 from 2 p.m. to 6 p.m. at the Kentucky International Convention Center in Exhibit Hall 1AB. Top of the Hops, produced by Red Mountain Entertainment and Blue Deuce Entertainment, has included Louisville on its list of cities for its inaugural craft beer tour.

This festival, open to anyone 21 and older, will showcase more than 150 breweries from around the world, along with providing live entertainment, great food and fun games. Patrons can take part in unlimited two-ounce samples of craft, import and domestic beers, receive a souvenir sampling mug and a full color festival guide. The Brew University Educational Area will offer a variety of seminars including “Cooking with Beer,” “Brewing 101” and “Pairing Beer with Food.”

Tickets go on sale Friday, May 14 at 10 a.m. General admission tickets are available in advance for \$39.50 or \$45 the day of the show. A special AG Exhibitions VIP ticket is available for \$75. In addition to unlimited sampling, a souvenir mug and full color festival guide, VIP ticket holders will receive an exclusive beer tasting experience that begins at 1 p.m. It includes an elite variety of beer selections not available with general admission, complimentary food and access to the AG Exhibitions VIP Lounge.

A limited amount of AG Exhibitions VIP designated driver tickets are available for \$25 each or \$15 each for general admission. All designated driver tickets include unlimited,

complimentary soft drinks and water and all activities for the general admission or VIP areas. All designated driver ticket holders are prohibited from sampling beer.

Beginning May 14, tickets will be available at the Kentucky Exposition Center or Kentucky International Convention Center ticket offices and all Ticketmaster outlets. Tickets will also be available through Ticketmaster Charge by Phone at 1-800-745-3000 and online at [www.ticketmaster.com](http://www.ticketmaster.com).

Top of the Hops Louisville Beer Festival is sponsored by *LEO Weekly*, AG Exhibitions, *Draft Magazine* and Abita Beer.

For more information, visit [www.topofthehopsbeerfest.com/louisville/](http://www.topofthehopsbeerfest.com/louisville/).

*Top of the Hops Louisville Beer Festival believes in responsible drinking and does not promote mass consumption. Local taxi cab companies will be made aware of the event in advance and taxi service phone numbers will be listed prominently in the festival guide.*

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With 300,000 square feet of space, the convention center can accommodate a wide variety of sizes and types of events with ease. Of the 300,000 square feet available, 200,000 square feet is prime exhibit space including 145,000 square feet of contiguous, column-free areas. Accompanying the exhibit halls is a 30,000 square foot ballroom and 52 meeting rooms - all under one roof. The convention center's interior is complemented by a wonderful landscape of exposed brick, sawtooth skylights and a striking terrazzo floor that winds through the lobbies illustrating many of Louisville's signature landmarks. For more information, go online to [www.kyconvention.org](http://www.kyconvention.org).

