



Kentucky Fair & Exposition Center

KENTUCKY STATE FAIR BOARD CEO RECEIVES PRESTIGIOUS AWARD

LOUISVILLE, KY (March 5, 2003) ... Honoring leaders in the agriculture and livestock industry for over 100 years, the prestigious Saddle and Sirloin Club recently inducted Harold Workman, President & CEO of the Kentucky State Fair Board, into its ranks of celebrated members.

"Harold is an effective leader with a proven track record and a national reputation for achievement. He truly is deserving of this industry recognition of his contributions and accomplishments," said Mary Anne Cronan, Chairman of the Kentucky State Fair Board.

The club will honor Workman with a portrait which will be placed in the Saddle and Sirloin Portrait Gallery housed in Louisville's Executive West Hotel and the West Hall of the Kentucky Fair & Exposition Center. With over 336 paintings, the gallery is the largest collection of portraits devoted to a single industry in the world.

Workman, a native of Livingston County, Kentucky and a graduate of the University of Kentucky's College of Agriculture, started a major livestock show at the Kentucky Fair & Exposition Center with an initial investment of \$50,000. Workman grew the show into what is now the North American International Livestock Exposition (NAILE) - the world's largest all-breed, purebred livestock exposition attracting over 200,000 visitors a year and generating over \$15 million in economic activity.

"Harold Workman is the driving energy of our board's operations," said Cronan. "He's taken our budget from \$18 million in 1993 to \$38 million today, and the activities at both facilities generate \$429 million annually for the Commonwealth."

As President & CEO, Workman oversees the three shows owned and produced by the Kentucky State Fair Board - NAILE, National Farm Machinery Show, and the Kentucky State Fair - as well as the operation of both the Kentucky Fair & Exposition Center and the Kentucky International Convention Center.

The induction ceremony and presentation of the portrait into the gallery will take place during the 2003 North American International Livestock Exposition in November.

###